

YOUR COMPANY NAME  
ADDRESS

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NATIONAL OILHEAT RESEARCH ALLIANCE



Environmental Advantages of Bioheat® Fuel

Let’s recap! Take this short quiz to see what information you’ve retained from this newsletter.

1.

Where is Bioheat® fuel made?

a)

In the United States

b)

In the Middle East

c)

In South America

d)

Both A and B
2.

True or false? Bioheat® fuel is compatible with your existing heating system.

a)

True

b)

False
3.

Which of the following materials are refined to make biodiesel?

a)

Inedible corn oil

b)

Agricultural by-products

c)

Used cooking oil

d)

All of the above
4.

The Bioheat® fuel industry employs approximately how many people in the US?

a)

21,000

b)

36,000

c)

43,000

d)

62,000

Answers: 1. A, In the United States 2. A, True 3. D, All of the above 4. D, 62,000 (and counting!)



YOUR COMPANY LOGO

Dear Valued Customer,

As a homeowner or business owner, you’re likely very familiar with your property’s heating fuel storage tank and the deliveries that we provide. But have you heard that we (and the entire fuel industry) are moving toward eco-friendly fuel blends that promote sustainability within our local community?

It’s our pleasure to share with you that all the liquid heating fuel we deliver to your storage tank is Bioheat® fuel. Bioheat® fuel is a blend of ultra-low sulfur heating fuel with a renewable substance called biodiesel. What’s biodiesel? We thought you’d never ask! Biodiesel is a recycled and refined blend of used-waste products, such as soybean feedstock by-product, used cooking oil, and inedible corn oil. Instead of throwing these substances away, local businesses are able to sell them to fuel refineries that blend them back into a useful and low-carbon energy source: Bioheat® fuel for your heating systems! We provide this low-carbon blend of renewable resources so you can feel great about having a minimal impact on the environment.

Bioheat® fuel equipment likely includes your furnace or boiler and your hot water heater. These highly efficient heating systems can burn Bioheat® fuel without any expensive conversions

or modifications, which makes them stand out from other low-carbon heating options available in our area. Rather than upgrade your system to comply with lower-emission energy standards that are being put in place by state authorities, you can save money on new installations and maintenance by continuing to order Bioheat® fuel from our dedicated team of drivers.

With any technological innovation comes misinformation, so we invite you to browse this newsletter to learn facts about Bioheat® fuel, clear up misconceptions, discover exciting new benefits, and more. If you have any questions, get in touch with our fuel experts. We’re always pleased to speak with you.

INSIDE THIS ISSUE...

- Feel Good about Your Fuel
- Top Reasons to Use Bioheat® Fuel
- Ask the Expert
- Bioheat® Fuel Fact vs. Fiction
- Benefits of Low-Carbon Energy

# Feel Good about Using Bioheat® Fuel

One of the best things about Bioheat® fuel (besides its significantly reduced impact on the environment compared to traditional fuel!) is that you can feel great about using it. This fuel has the secret formula to help preserve our environment for future generations to come.

## Check out Bioheat® fuel's top benefits:

- Requires no expensive modifications to your heating system
- Delivered by locally owned and operated heating companies like us
- Easier and more affordable than switching to other energy sources
- Blends will continue to increase biodiesel content to lower carbon emissions in the future
- Made by blending ultra-low sulfur content heating fuel (ULS) with renewable biodiesel



## Where is Bioheat® fuel made?

**A:** Bioheat® fuel is locally produced across America using agricultural by-products, recycled materials, and other repurposed products from nearby farms and restaurants. The fuel's widespread and domestic production means that you can count on it being abundant and available no matter where in the country you live or work.

# Bioheat® Fuel Fact vs. Fiction

Whether you are a longtime Bioheat® fuel customer or are newer to the concept of renewable energy and want to learn more about this eco-friendly option, we're breaking down some common questions so that you can better understand the benefits of this lower-carbon heating fuel.

## FACT OR FICTION?

**Bioheat® fuel is renewable.**

**FACT!** Bioheat® fuel is a renewable heating fuel because it is made from a blend of ultra-low sulfur fuel and renewable biodiesel. Biodiesel is renewable because it is made from renewable and recycled resources, like agricultural vegetable oil by-products and recycled animal fats.

## FACT OR FICTION?

**Bioheat® fuel produces lower emissions compared to other fuels.**

**FACT!** By blending ultra-low sulfur heating fuel with renewable biodiesel, Bioheat® fuel is significantly cleaner burning than other liquid heating fuels. It produces fewer emissions than traditional heating oil and is nontoxic. All of these factors contribute to cleaner air in our community.

## FACT OR FICTION?

**I would need a new heating system to use Bioheat® fuel in my home.**

**FICTION!** If you already have an oil boiler or oil furnace, your system is ready to use Bioheat® fuel. Bioheat® fuel requires no expensive modifications to be used in traditional liquid fuel heating systems. Just contact us for a delivery!

## FACT OR FICTION?

**Bioheat® fuel helps support jobs and our local economy.**

**FACT!** According to Biodiesel.org, the Bioheat® fuel industry employs roughly 62,000 people and counting. By ordering Bioheat® heating fuel from a local energy provider like us, you are doing your part two-fold to support your community. We appreciate your business!

**We are proud to be the leading fuel delivery provider serving your neighborhood with dependable Bioheat® fuel delivery. Contact us to order Bioheat® fuel today or to ask questions about our current operations!**

